

PTO Form 1478 (Rev 9/2006)

OMB No. 0651-0009 (Exp 12/31/2011)

Trademark/Service Mark Application, Principal Register

NOTE: Data fields with the * are mandatory. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	N/A
MARK INFORMATION	
*MARK	<u>mark.jpg</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	ZUMA
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
APPLICANT INFORMATION	
*OWNER OF MARK	Swallow Trading Co., Ltd. dba Swallow Ski Company
*STREET	771 Iiyama-shi
*CITY	Nagano-ken
*COUNTRY	Japan
*ZIP/POSTAL CODE (Required for U.S. applicants only)	389-22
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Japan
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	
*IDENTIFICATION	skis, snowboards, ski and snowboard bindings, ski and snowboard boots, and ski and snowboard related accessories
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 08/31/1996
FIRST USE IN COMMERCE DATE	At least as early as 08/31/1996

SPECIMEN FILE NAME(S)	<u>spec-675166114-182605898 . 20110513 Specimen 1 - Skis.pdf</u>
	<u>spec-675166114-182605898 . 20110513 Specimen 2 - snowboards.pdf</u>
SPECIMEN DESCRIPTION	picture of the mark shown on the goods
ATTORNEY INFORMATION	
NAME	David P. Cooper
ATTORNEY DOCKET NUMBER	SLW402
FIRM NAME	Kolisch Hartwell, P.C.
STREET	520 S.W. Yamhill Street, Suite 200
CITY	Portland
STATE	Oregon
COUNTRY	United States
ZIP/POSTAL CODE	97204
PHONE	(503) 224-6655
FAX	(503) 295-6679
EMAIL ADDRESS	docketing@khpatent.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	John M. McCormack; Edward B. Anderson; Pierre C. Van Rysselberghe; Charles H. DeVoe; Owen W. Dukelow; James R. Abney; Peter D. Sabido; Carla Todenhagen; Thomas J. Romano; Shawn J. Kolitch; and David C. Bourgeau
DOMESTIC REPRESENTATIVE INFORMATION	
NAME	David P. Cooper
FIRM NAME	Kolisch Hartwell, P.C.
STREET	520 S.W. Yamhill Street, Suite 200
CITY	Portland
STATE	Oregon
COUNTRY	United States
ZIP CODE	97204
PHONE	(503) 224-6655
FAX	(503) 295-6679

EMAIL ADDRESS	docketing@khpatent.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
NAME	David P. Cooper
FIRM NAME	Kolisch Hartwell, P.C.
STREET	520 S.W. Yamhill Street, Suite 200
CITY	Portland
STATE	Oregon
COUNTRY	United States
ZIP/POSTAL CODE	97204
PHONE	(503) 224-6655
FAX	(503) 295-6679
EMAIL ADDRESS	docketing@khpatent.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/david p. cooper/
SIGNATORY'S NAME	David P. Cooper
SIGNATORY'S POSITION	Attorney of Record, Oregon State Bar
DATE SIGNED	05/13/2011

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0039 (Exp 12/31/2011)

Mark (USPTO-generated image for standard characters):

ZUMA

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PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

Trademark/Service Mark Application, Principal Register

Serial Number: N/A

Class #

picture of the mark shown on the goods

Specimen:[spec-675166114-182605898_-_20110513_Specimen_1_-_Skis.pdf](#)

[spec-675166114-182605898_-_20110513_Specimen_1_-_Skis.pdf](#)

Specimen:[spec-675166114-182605898_-_20110513_Specimen_2_-_snowboards.pdf](#)

[spec-675166114-182605898_-_20110513_Specimen_2_-_snowboards.pdf](#)

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ZUMA 

SKIS

09/10 COLLECTIONS

ZUMA SURF

Construction: woodcore sandwich twin-tip
ABS SIDEWALL construction
150, 160, 170 cm

ZUMA WAVE

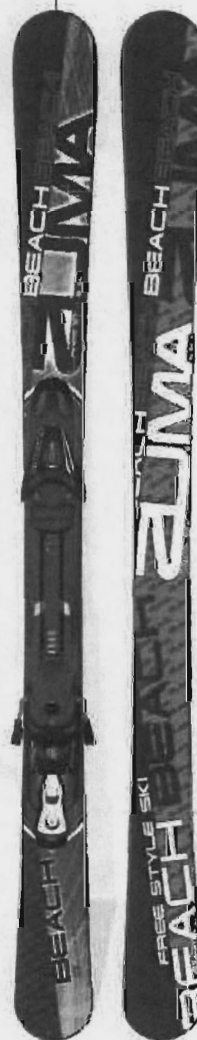
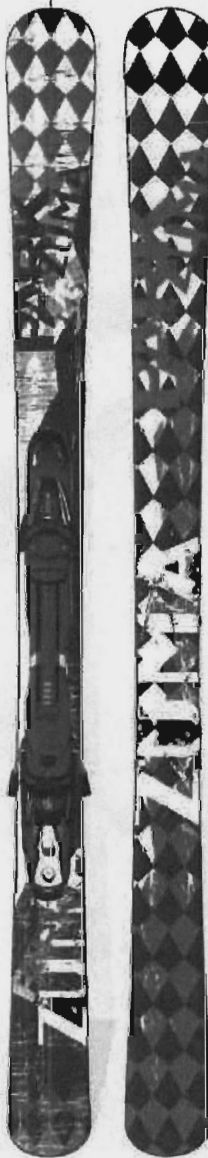
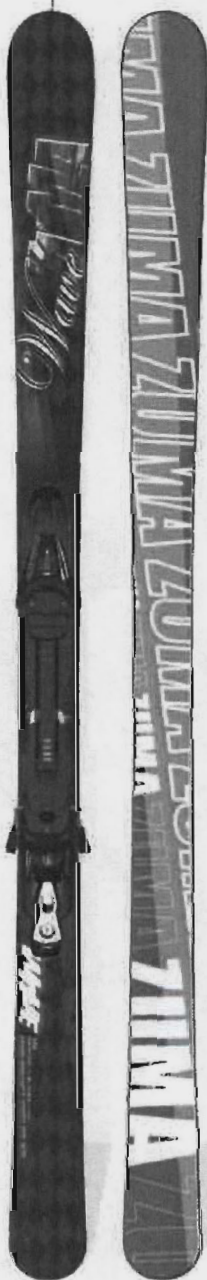
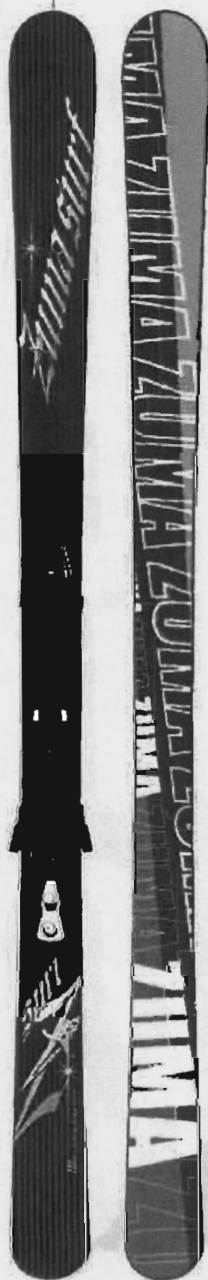
Construction: super RIM core twin-tip CAP construction
150, 160, 170 cm

ZUMA PARK

Construction: woodcore sandwich twin-tip
ABS SIDEWALL construction
125, 135, 145, 155 cm

ZUMA BEACH

Construction: woodcore
sandwich twin-tip
ABS SIDEWALL construction
120, 130 cm



SKIS

SNOWBOARD

ZUMA BEACH HD

Construction: woodcore sandwich
directional TCC construction
136, 141, 147, 153, 158, 163 cm



(Black)



(White)



SNOWBOARD

TRADEMARK LICENSE AND DISTRIBUTION AGREEMENT

This Trademark License and Distribution Agreement (this "TLDA") is entered into as of May 17, 2011, by and between Swallow Trading Co., Ltd., a Japanese Corporation ("**Licensor-Vendor**") and Steven T. Wolf, an individual residing in Wayland, MA ("**Licensee-Distributor**").

WHEREAS, **Licensor-Vendor** is and has been engaged for many years in the business of manufacturing skis, snowboards and related sporting equipment ("the Products") and licensing others to distribute its branded Products, and owns several trademarks for those products, including the mark ZUMA for snowboards;

WHEREAS, **Licensee-Distributor** is and has been for many years in the business of marketing, distributing and selling various products to customers through his distribution channels ("Channel"); and

WHEREAS, **Licensor-Vendor** and **Licensee-Distributor** wish to memorialize their past oral agreement of 1996 pursuant to which **Licensor-Vendor** licensed **Licensee-Distributor** to distribute branded Products within the Territory.

NOW, THEREFORE, in consideration of the mutual promises set forth herein, and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. DEFINITIONS

- 1.1 "**Documentation**" shall mean paper or electronic copy.
- 1.2 "**Effective Date**" shall mean August 1, 1996.
- 1.3 "**Product**" or "**Products**" shall mean skis, ski bindings, snowboards, snowboard bindings, ski and snowboard boots, ski and snowboard clothing and related sporting equipment.
- 1.4 "**Channel**" shall mean **Licensee-Distributor's** retail and wholesale customers.
- 1.5 "**Distribution**" or "**Distribute**" or "**Distributed**" shall mean the physical shipment of of Products to customers.
- 1.6 "**Territory**" shall mean all countries except China, Korea and Japan.
- 1.7 "License" shall mean the license from **Licensor-Vendor** to **Licensee-Distributor** based upon **Licensor-Vendor's** Intellectual Property Rights.
- 1.8 "**Licensor-Vendor's** Intellectual Property Rights" shall mean all legal rights, including copyright, trademark, service mark, trade dress, and trade secret rights, available to **Licensor-Vendor** that provide protection/exclusionary rights with respect to **Licensor-Vendor's** technology which is present in the Products. **Licensor-Vendor's** trademarks include SWALLOW and ZUMA.

2. APPOINTMENT/LICENSE

2.1 License Rights Granted to **Licensee-Distributor**.

- (a) **Licensor-Vendor** hereby grants to **Licensee-Distributor** a non-transferable, non-exclusive License under **Licensor-Vendor's** Intellectual Property Rights to Distribute the Product through his Channel during the Term (as hereinafter defined) within the Territory in accordance with the terms and conditions set forth herein. This License shall include the right to use **Licensor-Vendor's** trademark/service marks on the Product. **Licensor-Vendor** shall control the nature and quality of all goods distributed by **Licensee-Distributor** pursuant to the License. **Licensee-Distributor** is granted no other license rights other than those expressly granted in the License. Any sale of a Product shall include the same copyright, trademark and other proprietary rights notices contained on the masters of such Product (including the Documentation) provided to **Licensee-Distributor** by **Licensor-Vendor**, or as may be specified from time to time by **Licensor-Vendor**.
 - (b) **LICENSEE-DISTRIBUTOR** UNDERSTANDS AND AGREES THAT THIS AGREEMENT GRANTS ONLY THE RIGHTS DEFINED IN 2.1 (a) IMMEDIATELY ABOVE, AND THAT UNDER NO CIRCUMSTANCES WILL **LICENSEE-DISTRIBUTOR** DELIVER, TRANSFER OR SELL PRODUCTS OTHER THAN THOSE DEFINED IN 1.3 ABOVE WITHOUT THE PRIOR WRITTEN CONSENT OF **LICENSOR-VENDOR**, WHICH CONSENT **LICENSOR-VENDOR** MAY WITHHOLD IN ITS SOLE AND ABSOLUTE DISCRETION. SUCH AN ACT ON THE PART OF **LICENSEE-DISTRIBUTOR** WOULD CONSTITUTE A MATERIAL BREACH OF THIS AGREEMENT.
- 2.2 Expenses. **Licensee-Distributor** will bear all costs and expenses of marketing and distributing the Products.
- 2.3 Approval of Literature and Markings. **Licensee-Distributor** will submit for **Licensor-Vendor's** advance written approval (which shall be subject to **Licensor-Vendor's** sole discretion) all marketing literature and proprietary markings which **Licensee-Distributor** desires to use for the Products, and will not use marketing literature and proprietary markings lacking such approval.

3. LICENSE FEES

Licensee-Distributor shall pay **Licensor-Vendor** the License fee(s) that **Licensor-Vendor** charges in supplying, for example, snowboards to **Licensee-Distributor**. For instances where **Licensee-Distributor** used **Licensor-Vendor's** trademarks or other Intellectual Property on Products that are not manufactured and supplied by **Licensor-Vendor**, **Licensor-Vendor** shall determine what fee, if any, **Licensee-Distributor** will be required to pay to **Licensor-Vendor** under this TLDA.

4. UNDERTAKINGS OF THE PARTIES

4.1 Marketing of the Products. **Licensee-Distributor** shall use his best efforts to promote the Distribution of the Products in the Territory through the Channel and to develop a market demand for the same in the Territory. The rights granted to **Licensee-Distributor** under this Agreement are non-exclusive in the Territory.

4.2 Conduct of Business. **Licensee-Distributor** will conduct its business in a manner that will reflect favorably at all times on the Products and the good name, goodwill and reputation of **Licensor-Vendor**; avoid deceptive, misleading or unethical practices or advertisements that are or might be detrimental to **Licensor-Vendor**, the Products, or the public; and not publish or employ or cooperate in the publication or employment of any misleading or deceptive advertising materials.

4.3 Compliance with Laws. **Licensee-Distributor** will comply with the laws and regulations of all applicable local, state and federal jurisdictions, including, but not limited to, all state and federal laws and regulations governing product warranties.

4.4 Sales Materials. **Licensor-Vendor** agrees to provide **Licensee-Distributor**, upon prior notice, with such sales materials with respect to Products as **Licensor-Vendor** generally makes available to its other Licensees-Distributors and/or sales representatives, including technical specifications, prices, drawings, and advertisements, and **Licensee-Distributor** may reproduce such materials as reasonably required, provided that all copyright, trademark and other property markings are reproduced. Such materials remain the property of **Licensor-Vendor**, and, except insofar as they are distributed by **Licensee-Distributor** in the course of its performance of its duties under this Agreement, must be promptly returned to **Licensor-Vendor** upon the expiration or termination of this Agreement without charge to **Licensor-Vendor**.

5. CONFIDENTIALITY OF INFORMATION AND MATERIALS

Licensee-Distributor shall hold in strict confidence and shall not disclose to others or use, either before or after termination or expiration of this Agreement, any technical or business information, manufacturing technique, process, experimental work, trade secret or other confidential matter relating to the Products. **Licensee-Distributor** shall, upon request (and upon termination or expiration of this Agreement without request), deliver to **Licensor-Vendor** any and all drawings, notes, documents and materials received from **Licensor-Vendor**, without charge to **Licensor-Vendor**.

Likewise, **Licensor-Vendor** shall hold in strict confidence and shall not disclose to others or use, either before or after termination or expiration of this Agreement, any technical or business information, manufacturing technique, process, experimental work, trade secret or other confidential matter relating to the business of **Licensee-Distributor**. **Licensor-Vendor** shall, upon request (and upon termination or expiration of this Agreement without request), deliver to

Licensee-Distributor any and all drawings, notes, documents and materials received from **Licensee-Distributor**, without charge to **Licensee-Distributor**.

6. REPRESENTATIONS AND WARRANTIES

6.1 Licensor-Vendor. **Licensor-Vendor** represents and warrants that **Licensor-Vendor** has the full power and authority to enter into this Agreement. **Licensor-Vendor** disclaims any warranty with respect to the functionality of any of the Products.

6.2 Licensee-Distributor. **Licensee-Distributor** represents and warrants that **Licensee-Distributor** has full power and authority to enter into this Agreement.

7. INDEMNIFICATION

7.1 Licensor-Vendor.

(a) **Licensor-Vendor** shall indemnify, defend, and hold Licensee-Distributor harmless from and against all claims, suits, demands, actions and proceedings, judgments, penalties, damages, costs and expenses (including reasonable legal fees and costs), losses or liabilities (“**Damages**”) arising out of a claim that a Product constitutes an infringement of any registered copyright or trademark held by a third party, and **Licensor-Vendor** will pay the Damages finally awarded in any suit or proceeding.

(b) **Licensor-Vendor** shall not be obligated to defend or be liable for Damages under this paragraph 7.1 if the alleged infringement arises out of or is in any manner attributable to any modification of any Product by **Licensee-Distributor**.

(c) If any intellectual property claim which **Licensor-Vendor** is obligated to defend has occurred, or in **Licensor-Vendor’s** opinion is likely to occur, **Licensee-Distributor** agrees to permit **Licensor-Vendor**, at the **Licensor-Vendor’s** option and expense, either to procure for **Licensee-Distributor** the right to continue using the subject Product or to replace or modify such Product so that it becomes non-infringing.

7.2 Licensee-Distributor. **Licensee-Distributor** shall indemnify and hold **Licensor-Vendor** harmless from and against all Damages which may arise or result (a) from the Distribution by **Licensee-Distributor** of the Product, or (b) from any Damages incurred by **Licensor-Vendor** resulting from a breach by **Licensee-Distributor** of any provision of this Agreement.

7.3 Claims. With respect to any claims falling within the scope of the foregoing indemnifications: (a) each party agrees to notify the other promptly of and keep the other fully advised with respect to such claims and the progress of any suits in which the other party is not participating; (b) the indemnifying party shall have the right to assume, at its expense, the defense of a claim or suit made or filed against the indemnified party; and (c) if the indemnifying party does not represent the indemnified party in any claim or suit, the

indemnifying party shall pay the indemnified party's legal costs and expenses in defense of such claim unless such claim is attributed to any modification of any Product by **Licensee-Distributor** without prior consent of **Licensor-Vendor**. **Licensee-Distributor** shall not settle any claim or suit without the prior written approval of **Licensor-Vendor**, which approval will not be unreasonably withheld or delayed.

7.4 NEITHER PARTY SHALL BE LIABLE TO THE OTHER PARTY FOR LOST PROFITS, LOSS OF DATA OR ANY COLLATERAL, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES OF ANY KIND.

8. TERM OF AGREEMENT

8.1 This Agreement commenced on the Effective Date and shall end on December 31, 2012, unless earlier determined in accordance herewith (the "**Term**").

8.2 This Agreement may be renewed for successive two (2) year periods upon written agreement of the parties executed at least thirty (30) days prior to the end of the then-existing period. Any such additional periods shall be considered as included in the definition of "**Term**".

9. TERMINATION

9.1 Termination For Cause. Either party may terminate this Agreement, upon written notice, for cause as follows:

(a) Bankruptcy. Either party may immediately terminate this Agreement upon written notice to the other party in the event that proceedings in bankruptcy or insolvency are instituted by or against the other party, or a receiver is appointed, or if any substantial part of the assets of the other party is the object of attachment, sequestration or other type of comparable proceeding, and such proceeding is not vacated or terminated within sixty (60) days after its commencement or institution.

(b) Material Breach. Either party may terminate this Agreement if the other party commits a material breach of any of the terms or provisions of this Agreement and does not cure such breach within thirty (30) days after receipt of written notice given by the first party.

9.2 Rights Upon Termination. Upon termination of this Agreement, by expiration of the Term or otherwise, all further rights and obligations of the parties shall cease, except that the parties shall not be relieved of (i) their respective obligations to pay any moneys due or which become due as of or subsequent to the date of termination, and (ii) any other respective obligations under this Agreement which specifically survive or are to be performed after the date of termination. Except as otherwise expressly provided in this Agreement, no consideration or indemnity shall be payable to the Licensee-Distributor either for loss of profit, goodwill, creation of clientele or other like or unlike items, nor

for advertising costs, costs of samples or supplies, termination of employees, employees' salaries and other like or unlike items.

9.3 Survival of Terms. Sections 3-7 of this Agreement shall survive any termination of this Agreement.

10. BOOKKEEPING OBLIGATIONS AND INSPECTION RIGHTS

Licensee-Distributor shall maintain true and complete records of Product shipments and sales, and books of account, and **Licensor-Vendor** shall have the right, by a certified public accountant appointed by it, to examine such books at all reasonable times (but not more than twice in each calendar year) for the purpose of verifying the accuracy of the reports rendered by **Licensee-Distributor**. Upon reasonable advance notice, such examination shall be made during normal business hours at the principal place of business of **Licensee-Distributor**. If such examination reveals that reports furnished by **Licensee-Distributor** were inaccurate by more than five percent (5%) and that amounts in excess of those paid to **Licensor-Vendor** are due, the cost of such examination shall be borne by **Licensee-Distributor** and **Licensee-Distributor** shall pay the amount of any discrepancy to **Licensor-Vendor**, plus interest at the rate of eighteen percent (18%) per year on any deficiencies.

11. MISCELLANEOUS

11.1 Entire Agreement. This Agreement contains the entire understanding of the parties hereto relating to the Products, supersedes any prior written or oral agreement or understandings between the parties with respect to the Products, and cannot be changed or terminated orally. Only a writing signed by the parties hereto may amend this Agreement.

11.2 Enforceability. The invalidity or unenforceability of any provision of this Agreement will not affect the validity or enforceability of any other provision of this Agreement.

11.3 Assignment. Neither this Agreement nor the rights or obligations hereunder may be assigned by **Licensee-Distributor** without the prior written consent of **Licensor-Vendor**, which consent may be withheld in **Licensor-Vendor's** sole discretion. **Licensor-Vendor** may assign this Agreement and its rights and obligations thereunder.

11.4 Successors. All rights and obligations arising out of this Agreement shall inure the benefit of, and be binding on and enforceable by the parties and their respective successors and permitted assigns.

11.5 Currency. All dollar amounts herein are expressed in United States funds.

11.6 Governing Law/Consent to Personal Jurisdiction and Venue. This Agreement and its validity, construction and performance shall be governed in all respects by the internal

laws of the State of Oregon. In any dispute arising from this Agreement or Licenser-Vendor's Intellectual Property Rights, Licensee-Distributor consents to the jurisdiction and venue of all state and federal courts of Oregon.

11.7 Notices. All notices or other communications required or permitted to be given pursuant to this Agreement shall be in writing and shall be considered as properly given or made if hand delivered, mailed first class mail, postage prepaid, sent by prepaid telegram (or telex or other facsimile transmission) or sent by express overnight courier service:

If to Licenser-Vendor to:

Mr. Satoshi Maruyama, President
Swallow Ski Co., Ltd.
2-13-5, Kuramae, Taito-ku
Tokyo 111-0051
Japan

If to Licensee-Distributor, to:

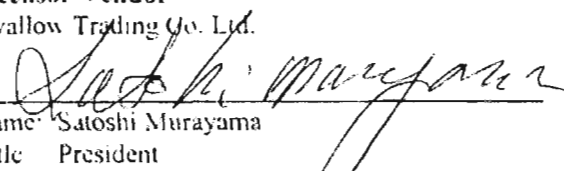
9 Blossom Lane
Wayland, MA 01778

or to such other address as any such party may have designated by like notice forwarded to the other party hereto.

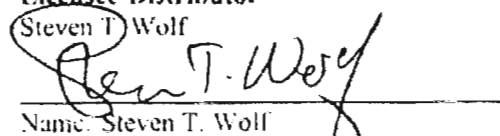
11.8 Independent Contractors. The parties hereto are independent contractors and neither party is an employee, agent, partner or joint venturer of the other. Neither party shall have the right to bind the other party, whether directly or indirectly, to any agreement with a third party or to incur any obligation or liability on behalf of such other party, whether directly or indirectly.

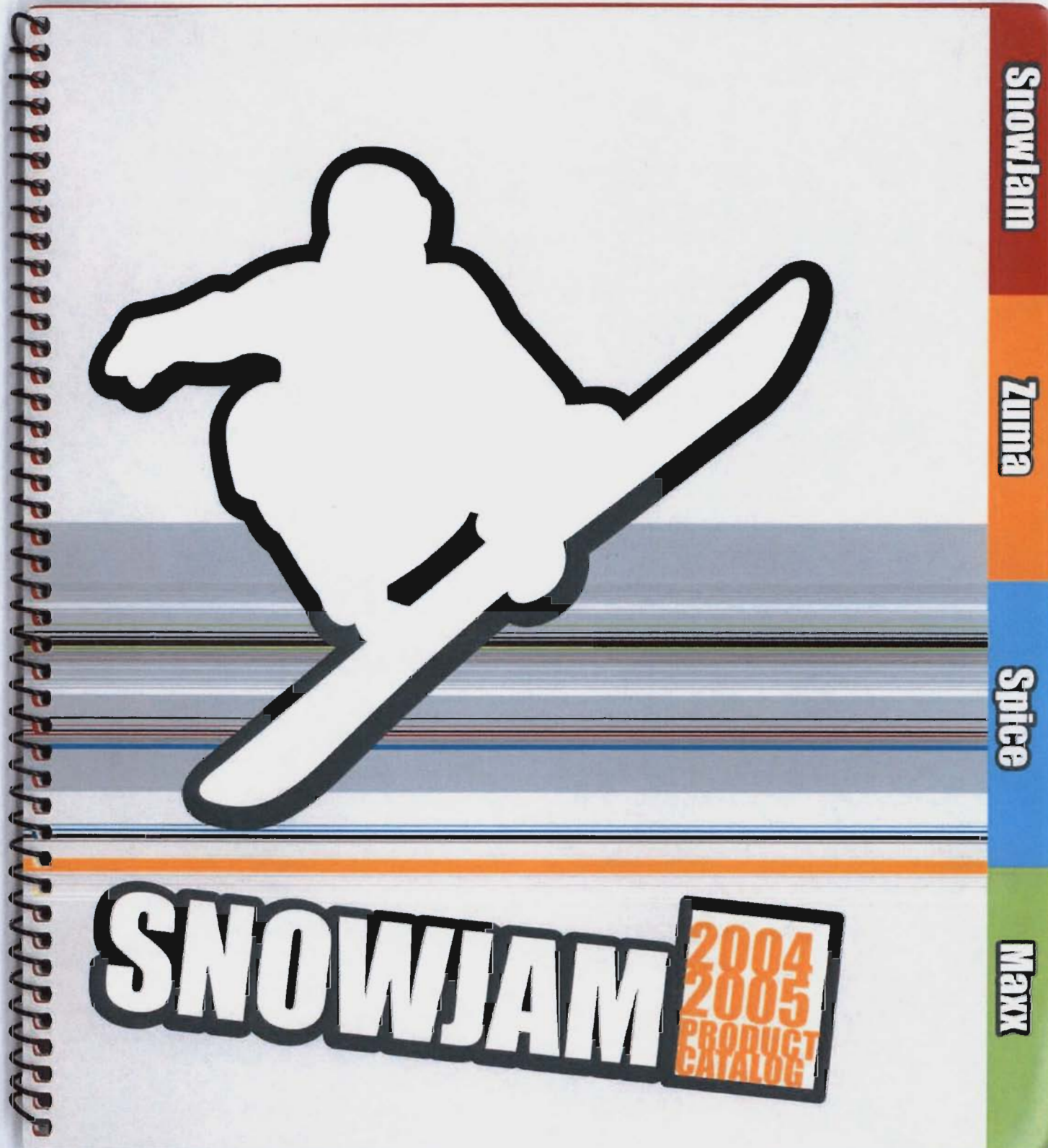
IN WITNESS WHEREOF the parties hereto have caused this Agreement to be signed under seal as of the date first set forth above.

Dated 5/23/11

Licensor-Vendor
Swallow Trading Co. Ltd.

Name: Satoshi Murayama
Title: President

Dated: 5/20/11

Licensee-Distributor
Steven T. Wolf

Name: Steven T. Wolf





SNOWJAM

PRODUCT CATALOG

06-07



ZUMA BOARDS

THE ZUMA LINE ENCOMPASSES THE ENTIRE SNOWBOARD RIDING SPECTRUM. FROM THE ZUMA ROBOT FOR A FIRST TIME FREESTYLE PERFORMER, UP TO OUR PRO MODEL, ZUMA SNOWBOARDS SATISFY THOSE LOOKING FOR THE PERFECT RIDE.



PRO MODEL



OUR PRO MODEL IS SUPER RESPONSIVE AND HIGH PERFORMING. HIT THE PARK OR THE PIPE WITH MONSTER EDGE-TO-EDGE QUICKNESS FOR TOTAL FREESTYLE DOMINATION. YOU WON'T BELIEVE THE ENERGY GENERATED FROM THIS BOARD WHILE STILL ENGINEERED TO TAKE THE PUNISHMENT.

SIZES: 141, 147, 153, 158, 163

- * TWILL CONSTRUCTION™
- * FULL WOOD CORE
- * HIGH MOLECULAR WEIGHT SINTERED BASE
- * 360° FULL WRAP STEEL EDGE
- * GRAPHICS BY CAMERON TIEDE

SURF



OUR MOST FEATURE-RICH BOARD, THE SURF OFFERS THE ADVANTAGES OF SIDEWALL CONSTRUCTION FOR TURNING AND CAPPED TIP AND TAIL FOR MORE CONTROL AT HIGH SPEEDS.

SIZES: 141, 147, 153, 158, 163

- * TWIN CONCEPT CONSTRUCTION™
- * ABS SIDEWALL
- * FULL WOOD CORE
- * HIGH MOLECULAR WEIGHT SINTERED BASE
- * 360° FULL WRAP STEEL EDGE

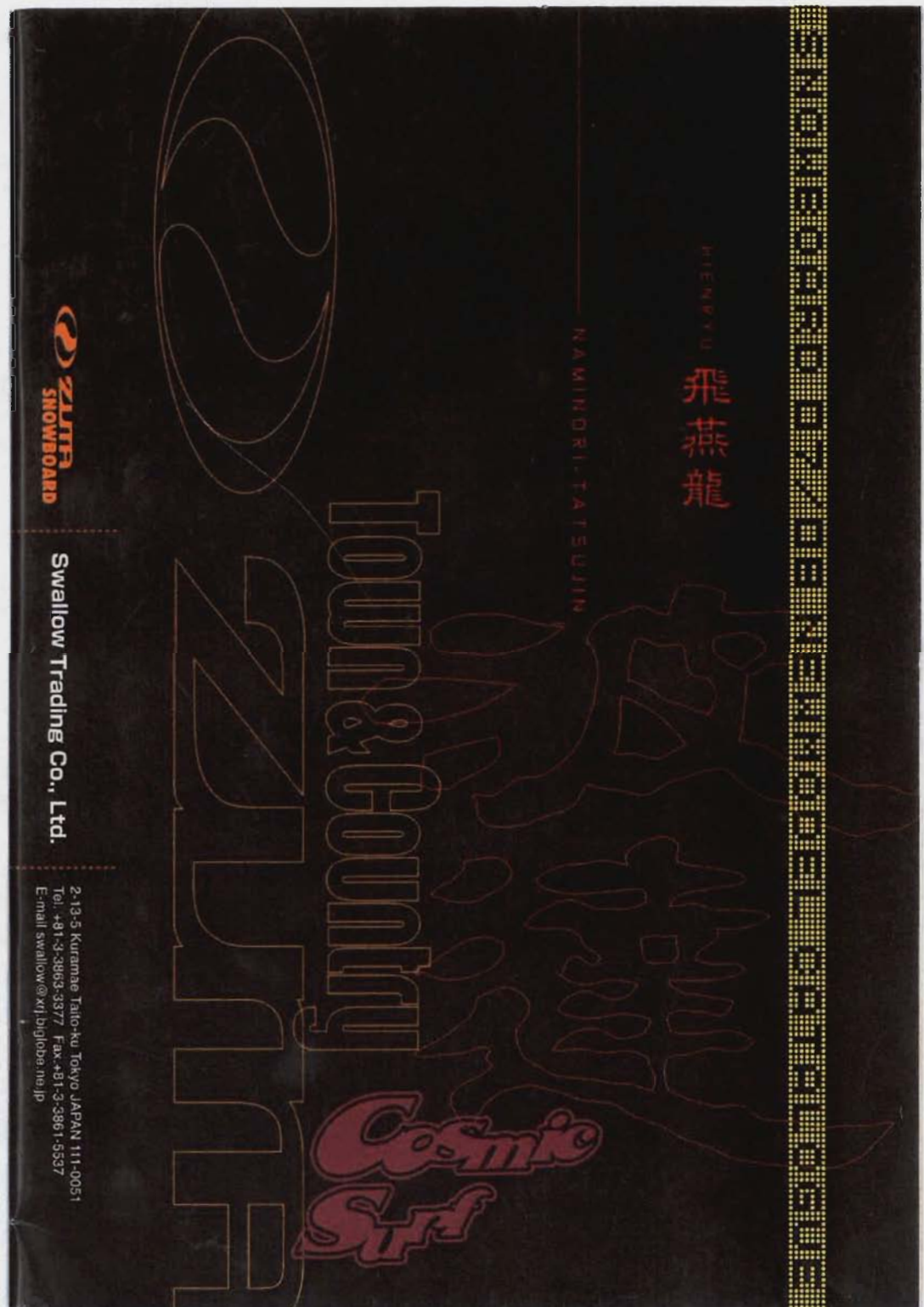
BEACH



FUN AND DURABLE, THE BEACH IS FOR THE INTERMEDIATE OR HIGHER RIDER YEARNING FOR RESPONSIVE EDGE-TO-EDGE CONTROL AND STABILITY ON ALL TERRAINS.

SIZES: 138, 144, 150, 156, 162

- * DURABLE, FREESTYLE CONSTRUCTION
- * ABS SIDEWALL CONSTRUCTION
- * BIAXIAL GLASS WITH REVERSE PRINTED TOP SHEET
- * FULL WOOD CORE
- * EXTRUDED P-TEX BASE
- * 360° FULL WRAP STEEL EDGE



ZUMA SNOWBOARD





ZUMA SURF (WLD-7,8)
SIDEWALL wood-core sandwich-directional twin
139,143,147,151,155,159,163 cm



ZUMA WAVE (WHD-4)
TC-CONSTRUCTION wood-core
141,147,153,158 cm

Black



ZUMA BEACH (WHD-4)
TC-CONSTRUCTION wood-core
141,147,153,158,163 cm

Black



White



White





Exhibit 3 - Page 7 of 12



09

COSMIC SURF

CMS SHERBET

Construction: super RIM core
CAP construction
144, 152 cm



CMS HULAPANI

Construction: super RIM core twin-tip
CAP construction
140, 150 cm



ZUMA SURF

Construction: woodcore sandwich twin-tip
ABS SIDEWALL construction
150, 160, 170 cm



ZUMA WAVE

Construction: super RIM core twin-tip CAP construction
150, 160, 170 cm



ZUMA PARK

Construction: woodcore sandwich twin-tip
ABS SIDEWALL construction
125, 135, 145, 155 cm



ZUMA BEACH

Construction: woodcore sandwich twin-tip
ABS SIDEWALL construction
120, 130 cm



SNOWBOARD

16

ZUMA BEACH HD
Construction: woodcore sandwich
directional TCC construction
136, 141, 147, 153, 156, 163 cm



(White)

(Black)

ZUMA SURF LT
Construction: woodcore sandwich
twin-tip SIDEWALL construction
136, 143, 147, 151, 155, 159 cm



ZUMA SURF HT
Construction: woodcore sandwich twin-tip
TCC construction
147, 152, 157 cm





2010/2011 Collection

Zuma Groove Line

Construction: Hybrid directional sidewall

FREERIDE

ハイブリッド・ディレクショナル！

滑りやすいフリースタイル、キレのあるジャンプ、
リフトやトリックにグルーピングするなどの
遊びやすいフリーライドモデルである。



COLOR: WHITE

COLOR: BLACK

135,141,147,153,158,163

Model Name (Width)	Size	Length	Effective Edge	Turning Length	Tip Width	Heel Width	Tail Width	Offset Between Heel & Tail	Heel Pattern	Stance Width	Stail Stitch
GROOVE LINE	135	1350	1002	960	274	236	274	8.3m	4x4/8-8hole	300-320	10
	141	1410	1062	1010	270	240	276	7.1m	4x4/8-8hole	304-328	10
	147	1470	1122	1070	283	243	283	7.5m	4x4/8-8hole	400-400	10
	153	1530	1182	1130	288	248	288	8.7m	4x4/8-8hole	448-400	10
	158	1580	1232	1180	294	252	294	8.7m	4x4/8-8hole	448-400	10
	163	1630	1282	1230	299	255	299	8.7m	4x4/8-8hole	470-420	10
	168	1680	1332	1280	304	258	304	8.7m	4x4/8-8hole	470-420	10

2010/2011 Collection

Zuma Lava

Construction: Directional twin sid

ALL FREES

様々なシチュエーションに対応する
オールラウンド・ボード！

リフトやトリックなど全てのシーンに対応したオールラウンドの
モデルで遊びやすいモデルである。

"Wide board available"

Zuma Lava wide : 151,157,163cm color available
Construction: Directional sidewall-wide



COLOR: BLACK

COLOR: WHITE

139,143,147,151,155 (Wide151,157,163)

Model Name (Width)	Size	Length	Effective Edge	Turning Length	Tip Width	Heel Width	Tail Width	Offset Between Heel & Tail	Heel Pattern	Stance Width	Stail Stitch
LAVA	139	1390	1109.1	1030	270	235	270	8.7m	4x4/8-8hole	300-320	10
	143	1430	1140	1070	278	240	278	8.1m	4x4/8-8hole	304-328	10
	147	1470	1180	1110	283	243	283	8.1m	4x4/8-8hole	400-400	10
	151	1510	1220	1150	288	248	288	8.1m	4x4/8-8hole	448-400	10
	155	1550	1260	1190	294	252	294	8.1m	4x4/8-8hole	448-400	10
	157	1570	1280	1210	299	255	299	8.1m	4x4/8-8hole	470-420	10
	163	1630	1320	1250	304	258	304	8.1m	4x4/8-8hole	470-420	10
LAVA WIDE	151	1510	1140	1070	278	240	278	8.1m	4x4/8-8hole	304-328	10
	157	1570	1220	1150	288	248	288	8.1m	4x4/8-8hole	448-400	10



ZUMA SNOWBOARD

05/06 NEW MODEL CATALOGUE

ZUMA SNOWBOARDS PROFESSIONAL RIDER:

Rider: Christopher Runge
Birth: 1980/3/23
Origin: Minneapolis, MN, USA

Chris rides "ZUMA SNOWBOARDS"

Chris is the one of only two riders to ever land a double flip in the half-pipe during his competition.

ZUMA CHRIS RUNGE MODEL

TC-C wood-core sandwich
Toxallum / UHMW base

141 147 153 158 165cm

ZUMA SURF

SIDEWALL wood-core sandwich
Double sidewall / UHMW base

138 144 150 156 162cm

ZUMA WAVE-2

CAP wood-core sandwich
144 149 154 159 164cm

ZUMA WAVE ver1

SIDEWALL PU-core
138 144 150 156 162cm

White

Black

飛燕龍

飛燕龍 (Hiemyo)

SIDEWALL combination wood-core sandwich
Honeycomb / Double sidewall / UHMW base

147 152 157cm

ZUMA WAVE-JR.

SIDEWALL PU-core
108 118 128cm

Snowboard

Model Name	Length (cm)	Effective Edge	Running Length	Tip Width	Waist Width	Tail Width	Gleat Radius (mm)	Stance Width
2x4 (20-hole)								
飛燕龍 (Hiemyo) (WLD-5)	147	1150	1100	277	236	277	7.8	420-500
	162	1200	1130	284	242	284	8.1	460-540
	157	1230	1190	289	245	289	8.3	480-540
4x4 (18-hole)								
ZUMA CHRIS RUNGE MODEL (WLD-6)	141	1082	1010	278	240	278	7.3	380-520
	147	1122	1070	283	243	283	7.6	400-560
	153	1182	1100	288	249	288	8.8	440-600
	158	1232	1130	294	252	294	9.0	440-600
ZUMA SURF (WLD-3)	163	1282	1190	300	255	300	9.1	470-630
4x4 (18-hole)								
ZUMA WAVE ver1 (PD-2)	138	1032	950	276	238	274	7.5	380-520
	144	1082	1010	280	242	278	7.8	380-520
	150	1152	1070	285	245	284	8.4	400-580
	156	1212	1130	286	248	284	8.8	440-600
	162	1272	1190	291	252	290	8.3	450-610
4x4 (12-hole)								
ZUMA WAVE-JR. (FT-Jr.)	108	870	824	225	200	225	7.2	270-360
	118	955	916	225	200	225	8.4	320-400
	128	1038	1004	244	215	244	9.0	320-400

Snowboard

Model Name	Length (cm)	Effective Edge	Running Length	Tip Width	Waist Width	Tail Width	Gleat Radius (mm)	Stance Width
4x4 (18-hole)								
ZUMA WAVE-2 (WCD-2 WCD-4)	138	1032	950	275	238	274	7.5	380-520
	144	1082	1010	280	242	278	7.8	380-520
	150	1152	1070	285	245	284	8.4	400-580
	156	1182	1100	288	249	288	8.8	440-600
	162	1232	1130	294	252	294	9.0	440-600
ZUMA WAVE ver1 (PD-2)	163	1282	1190	300	255	300	9.1	470-630
4x4 (18-hole)								
ZUMA WAVE-2 (WCD-2 WCD-4)	138	1032	950	275	238	274	7.5	380-520
	144	1082	1010	280	242	278	7.8	380-520
	150	1152	1070	285	245	284	8.4	400-580
	156	1182	1100	288	249	288	8.8	440-600
	162	1232	1130	294	252	294	9.0	440-600
ZUMA WAVE ver1 (PD-2)	163	1282	1190	300	255	300	9.1	470-630
4x4 (18-hole)								
ZUMA WAVE-2 (WCD-2 WCD-4)	138	1032	950	275	238	274	7.5	380-520
	144	1082	1010	280	242	278	7.8	380-520
	150	1152	1070	285	245	284	8.4	400-580
	156	1182	1100	288	249	288	8.8	440-600
	162	1232	1130	294	252	294	9.0	440-600
ZUMA WAVE ver1 (PD-2)	163	1282	1190	300	255	300	9.1	470-630
4x4 (18-hole)								
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4x4 (18-hole)								
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	156	1182	1100	288	249	288	8.8	440-600
	162	1232	1130	294	252	294	9.0	440-600
ZUMA WAVE ver1 (PD-2)	163	1282	1190	300	255	300	9.1	470-630

ZUMA
SNOWBOARD

Swallow Trading Co., Ltd.
2-1-5 Kuramae, Taisho-ku Tokyo JAPAN 111-0051
Tel: +81-3-3863-3377 Fax: +81-3-3861-5537
E-mail: swallow.trading@mva.biglobe.ne.jp

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Snowjam Sponsors Chris Runge

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Snowjam becomes a major sponsor of pro Chris Runge

WAYLAND, MA — Snowjam, Inc., a leader in the snowboard industry, announced today that the company will be a major sponsor of pro snowboarder Chris Runge. Runge will exclusively use Snowjam snowboards, boots and bindings during competitions, making him the first professional to be sponsored by Snowjam. As part of the agreement, Snowjam will launch a collection of Pro Signature Model products designed by Chris.

Runge, 23, is currently the reigning 2003 USASA National Champion. Chris also qualified 1st in the 2003 Ripzone Invitational and finished 8th. His upcoming competition schedule includes the 2004 Vans Triple Crown of Snowboarding and the 2004 Winter X Games.

"We are proud and excited to support Chris and have him represent Snowjam," said Steve Wolf, President of Snowjam. "Chris was sought after to be our first team rider because of his tremendous skills and vision for the sport. He is a true competitor, performer and sportsman and we are thrilled to be teamed up with him."

The sponsorship of Chris is the first step of many by Snowjam to improve its visibility in the world of snowboarding. Snowjam has been a fierce competitor and market leader with the technology and design that goes into their products. Gaining additional visibility through the X Games will give Snowjam the brand exposure necessary to further compete in the competitive snowboard market.

"I am excited to be riding for Snowjam, a great company with a long history of producing quality snowboarding products," said Chris. "I am looking forward to working with Snowjam in designing and developing a collection of pro model products, and I have no doubt we will do plenty of exciting things in the upcoming years."

About Snowjam:

Snowjam has been a leading manufacturer of snowboard products for 10 years and is comprised of the Snowjam, Zuma and Spice (women's) brands. Based in Wayland, MA, Snowjam provides cutting edge gear all expertly designed and developed to maximize functionality and great looks. For more information on Snowjam, please visit www.snowjam.com or call 508-358-4550.

About Imani Sports:

Chris Runge is represented by Imani Sports, a Minneapolis-based sport management company specializing in athlete representation, event management and corporate sport marketing. Imani Sports was founded by Chris Murray and Rick Born in 1998. Contact James Sullivan at james@imanisports.com for questions or comments regarding Chris.

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SKATEBOARDING**

**TRANSWORLD
WAKEBOARDING**

Motorola

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The Commonwealth of Massachusetts
William Francis Galvin

Secretary of the Commonwealth, Corporations Division
 One Ashburton Place, 17th floor
 Boston, MA 02108-1512
 Telephone: (617) 727-9640

SNOWJAM, INC. Summary Screen



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The exact name of the Domestic Profit Corporation: SNOWJAM, INC.

The name was changed from: DR. GLOVE INC. on 4/30/1996

Entity Type: Domestic Profit Corporation

Identification Number: 043102417

Old Federal Employer Identification Number (Old FEIN): 000344442

Date of Organization in Massachusetts: 09/28/1990

Date of Voluntary Dissolution: 12/02/2008

Current Fiscal Month / Day: 12 / 31

Previous Fiscal Month / Day: 00 / 00

The location of its principal office:

No. and Street: 9 BLOSSOM LANE
 City or Town: WAYLAND State: MA Zip: 01778 Country: USA

If the business entity is organized wholly to do business outside Massachusetts, the location of that office:

No. and Street:
 City or Town: State: Zip: Country:

Name and address of the Registered Agent:

Name: STEVEN WOLF
 No. and Street: 9 BLOSSOM LANE
 City or Town: WAYLAND State: MA Zip: 01778 Country: USA

The officers and all of the directors of the corporation:

Title	Individual Name First, Middle, Last, Suffix	Address (no PO Box) Address, City or Town, State, Zip Code	Expiration of Term
PRESIDENT	STEVEN WOLF	9 BLOSSOM LANE, WAYLAND, MA 01778 USA 9 BLOSSOM LANE, WAYLAND, MA 01778 USA	
TREASURER	STEVEN WOLF	9 BLOSSOM LANE, WAYLAND, MA 01778 USA 9 BLOSSOM LANE, WAYLAND, MA 01778 USA	

SECRETARY	STEVEN WOLF	9 BLOSSOM LANE, WAYLAND, MA 01778 USA 9 BLOSSOM LANE, WAYLAND, MA 01778 USA	
-----------	-------------	--	--

business entity stock is publicly traded: ☐

The total number of shares and par value, if any, of each class of stock which the business entity is authorized to issue:

Class of Stock	Par Value Per Share Enter 0 if no Par	Total Authorized by Articles of Organization or Amendments		Total Issued and Outstanding Num of Shares
		Num of Shares	Total Par Value	
No Stock Information available online. Prior to August 27, 2001, records can be obtained on microfilm.				


☐ Consent ☐ Manufacturer ☐ Confidential Data ☐ Does Not Require Annual Report
☐ Partnership ☐ Resident Agent ☐ For Profit ☐ Merger Allowed

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 Application For Revival
 Articles of Amendment

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The Commonwealth of Massachusetts
William Francis Galvin

Secretary of the Commonwealth, Corporations Division
 One Ashburton Place, 17th floor
 Boston, MA 02108-1512
 Telephone: (617) 727-9640

SNOWJAM LLC Summary Screen



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The exact name of the Domestic Limited Liability Company (LLC): SNOWJAM LLC

The name was changed from: SNOWJAM, LLC on 3/27/2009

Entity Type: Domestic Limited Liability Company (LLC)

Identification Number: 000978934

Date of Organization in Massachusetts: 05/29/2008

The location of its principal office:

No. and Street: 5 TIMBERLINE ROAD
 City or Town: MILLIS State: MA Zip: 02054 Country: USA

If the business entity is organized wholly to do business outside Massachusetts, the location of that office:

No. and Street:
 City or Town: State: Zip: Country:

The name and address of the Resident Agent:

Name: RUBEN COMETTANT
 No. and Street: 5 TIMBERLINE ROAD
 City or Town: MILLIS State: MA Zip: 02054 Country: USA

The name and business address of each manager:

Title	Individual Name First, Middle, Last, Suffix	Address (no PO Box) Address, City or Town, State, Zip Code
MANAGER	JACOPO EMMANUELI	342 ROUTE 139 ABERCOM, QUEBEC, FF J0E 2K0 CAN

The name and business address of the person in addition to the manager, who is authorized to execute documents to be filed with the Corporations Division.

Title	Individual Name First, Middle, Last, Suffix	Address (no PO Box) Address, City or Town, State, Zip Code
SOC SIGNATORY	JACOPO EMANUELI	342 ROUTE 139 ABEROCM, QUE, FF J0E 2K0 CAN
SOC SIGNATORY	ROBERT HUNG	YUNG PING RD., TAIPING CITY TAICHUNG HSIEN TAIWAN, REP OF CHINA, FF 00000 CHN

The name and business address of the person(s) authorized to execute, acknowledge, deliver and record any recordable instrument purporting to affect an interest in real property

Title	Individual Name First, Middle, Last, Suffix	Address (no PO Box) Address, City or Town, State, Zip Code
REAL PROPERTY	JACOPO EMANUELI	342, RT 139 ABERCOM, QUE, FF J0E 2K0 CAN
REAL PROPERTY	ROBERT HUNG	YUNG PING RD., TAIPING CITY TAICHUNG HSIEN TAIWAN, REP OF CHINA, FF 00000 CHN

☐ Consent ☐ Manufacturer ☐ Confidential Data ☐ Does Not Require Annual Report
☐ Partnership ☐ Resident Agent ☐ For Profit ☐ Merger Allowed

Select a type of filing from below to view this business entity filings:

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PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 85274076

Filing Date: 03/23/2011

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	<u>ZUMA</u>
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	ZUMA
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Snowjam LLC
DBA/AKA/TA/FORMERLY	TA Zuma Snowboards
*STREET	5 Timberline Road
*CITY	Millis
*STATE (Required for U.S. applicants)	Massachusetts
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants)	02054

applicants only)	
PHONE	5083765247
FAX	5083765242
EMAIL ADDRESS	jle@snowjam.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
WEBSITE ADDRESS	www.snowjam.com
LEGAL ENTITY INFORMATION	
*TYPE	LIMITED LIABILITY COMPANY
* STATE/COUNTRY WHERE LEGALLY ORGANIZED	Massachusetts
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	025
IDENTIFICATION	Snowboard boots
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/29/2008
FIRST USE IN COMMERCE DATE	At least as early as 05/29/2008
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	<u>spec-1-216228216130-001730272 . Zuma Logo.pdf</u>
CONVERTED PDF FILE(S) (1 page)	<u>\\TICRS\EXPORT11\IMAGEOUT11\852\740\85274076\xml1\FTK0003.JPG</u>
SPECIMEN DESCRIPTION	ZUMA
*INTERNATIONAL CLASS	028
IDENTIFICATION	Snowboards
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 05/29/2008
FIRST USE IN COMMERCE DATE	At least as early as 05/29/2008
SPECIMEN FILE NAME(S)	

ORIGINAL PDF FILE	spec-216228216130-001730272 . Zuma Logo.pdf
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SPECIMEN DESCRIPTION	ZUMA
ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
CORRESPONDENCE INFORMATION	
*NAME	Snowjam LLC
FIRM NAME	Snowjam LLC
*STREET	5 Timberline Road
*CITY	Millis
*STATE (Required for U.S. applicants)	Massachusetts
*COUNTRY	United States
*ZIP/POSTAL CODE	02054
PHONE	5083765247
FAX	5083765242
*EMAIL ADDRESS	jle@snowjam.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	2
FEE PER CLASS	275

*TOTAL FEE PAID	550
SIGNATURE INFORMATION	
* SIGNATURE	/jacopo emanueli/
* SIGNATORY'S NAME	Jacopo Emanuelli
* SIGNATORY'S POSITION	General Manager
* DATE SIGNED	03/23/2011

PTO Form 1478 (Rev 9/2006)
OMB No. 0651-0009 (Exp 12/31/2011)

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 85274076

Filing Date: 03/23/2011

To the Commissioner for Trademarks:

MARK: ZUMA (Standard Characters, see mark)

The literal element of the mark consists of ZUMA.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Snowjam LLC, TA Zuma Snowboards, a limited liability company legally organized under the laws of Massachusetts, having an address of

5 Timberline Road

Millis, Massachusetts 02054

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 025: Snowboard boots

In International Class 025, the mark was first used at least as early as 05/29/2008, and first used in commerce at least as early as 05/29/2008, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) ZUMA.

Original PDF file:

[spec-1-216228216130-001730272 . Zuma Logo.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 028: Snowboards

In International Class 028, the mark was first used at least as early as 05/29/2008, and first used in commerce at least as early as 05/29/2008, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in

the class of listed goods and/or services, consisting of a(n) ZUMA.

Original PDF file:

spec-216228216130-001730272 . Zuma Logo.pdf

Converted PDF file(s) (1 page)

Specimen File1

For informational purposes only, applicant's website address is: www.snowjam.com

The applicant's current Correspondence Information:

Snowjam LLC

Snowjam LLC

5 Timberline Road

Millis, Massachusetts 02054

5083765247(phone)

5083765242(fax)

jle@snowjam.com (authorized)

A fee payment in the amount of \$550 has been submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /jacopo emanuelli/ Date Signed: 03/23/2011

Signatory's Name: Jacopo Emanuelli

Signatory's Position: General Manager

RAM Sale Number: 6596

RAM Accounting Date: 03/23/2011

Serial Number: 85274076

Internet Transmission Date: Wed Mar 23 01:12:04 EDT 2011

TEAS Stamp: USPTO/FTK-216.228.216.130-20110323011204

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5bab1ff8557-CC-6596-20110323001730272135

ZUMA



